
◆ Timely Tree Tips ◆

Jones Tree & Lawn, Inc. 303-431-8132

Winter Issue 2006

A Strange Year for Tree Care

Two thousand five was an odd year for a tree care business. We started the year with plenty of trim work. Then in March, when the phone usually starts to ring, the weather was bad practically every weekend. People just stayed indoors. This went on through April and up to the first weekend of May. As a result, trim work dwindled to practically nothing.

Having faith that the tides would turn we sent our trimmers out with our spray techs while we tried to accumulate enough trim work for a day or two. This trend continued on through May and June. And then July hit and boy was it hot! Once again, everyone stayed in doors and few requests for trimming came in. As August rolled in, high temperatures rolled down a bit and things started to pickup a little. September was steady and then in October we got an early snow storm. Trees throughout the south part of Denver metro got busted up pretty bad and our trimming service was once again in high demand!

As a self proclaimed "tree



This 60'+ spruce blew down in January high winds. Luckily no one was hurt.

hugger" I hate to see trees smashed up in snow storms. However, it did wake up a lot of people to the fact that maybe their trees needed some care.

I would much rather show you how to prevent serious storm damage. I am a huge fan of preventative measures. In many cases periodic and regular tree trimming can greatly reduce the amount of damage a tree can experience.

So... how are your trees looking? Are they in danger of being badly broken or in some cases destroyed by a snow storm or blown apart by high winds? Call us today to see if your trees need a trim. 303-431-8132

Warm Weather and High Winds Dry up Landscapes

It's back to that same old song...*winter water blues*. Aside from the October rain/snow storm our weather in town has been really dry. This is putting a stress on **all** forms of landscape plants, from trees to turf. It is **critical** to start dragging the garden hoses out and water your trees, shrubs and lawn. Evergreens are at high risk of drought damage as they transpire water year round. Lawns too can become parched, killing both grass crowns and roots systems. Dried out lawns can also be attacked by grass mites in the winter.

Keeping the soil moist can also help prevent trees from blowing over. Most trees are blown down when the soil is dry! Water and soil particles together act like a glue. This keeps roots better "locked" in place and more resistant to being pulled out by strong winds.

Water on days above 40 degrees. For trees, water the soil under the drip line, from branch tip to branch tip, and beyond where possible. Soak the soil down to an 8" depth. Same applies for shrubs. Sprinkle the lawn long enough to soak the soil down to at least 4". Once a month is sufficient. If you are unable to water your trees give us a

Referral Program Pays Off

Do you know that if you send us a referral we'll send you a Bonus Buck Coupon worth at least \$20.00 for each person you send our way and who does work with us? Our business is based on you being happy with what we do for you. And it is a fact that when you're pleased with any service or product you tell others about it. In this case, however, we show our appreciation by rewarding you!

We take referrals seriously. Not only do we represent ourselves but also we represent you for having sent them our way. Rest assured we will put our best foot forward.

At Jones Tree & Lawn, Inc. our ultimate goal is to have you proud that you hire us to care for your trees, shrubs, and lawn.

Welcome Back!

For some, it may have been a while since we have worked for you. We want to let you know that we still care about you and your landscape plants. When we get caught in the rush of the season we don't make enough time to contact everyone as much as we would like to. This year we are making a concerted effort to contact virtually everyone we have worked for.

Keep an eye on your mail box for our newsletters and other timely, pertinent information.

We would like to also offer you a **FREE** plant health inspection along with any recommendations to protect your investment. Your trees, shrubs and lawn are a valuable asset to your property. Trees are one of the few things that can actually appreciate in value. An inspection of their present condition, as well as us having their history can help you avoid costly problems.

Call us today!

Meister Lawn Care Gains Popularity and Approval

When it comes to lawn care the old acronym of KISS (keep it simple stupid) really hits home for us. For years we were all told that you have to fertilize the lawn at least 4 times a year to keep it healthy. If you are a TruGreen customer you can multiply that by 2! Several years ago we were introduced to Meister. One application of this programmed release product lasts all year! The special coating releases small amounts of nutrients over time as it gets wet. It has proven to be a real asset in taking care of lawns.

If you are tired of messing around with fertilizing the lawn yourself or think you are being taken advantage of by your lawn service call us. It's a superb product and program, applied by good, honest people.

Jones Tree & Lawn, Inc.
5497 Harlan Street
Arvada, CO 80002

PRSRST STD
US POSTAGE PAID
ARVADA CO
PERMIT NO.287

